



R D I A S



RUKMINI DEVI

Institute of Advanced Studies

Approved by AICTE, HRD Ministry, Affiliated to G.G.S. I.P. University, Delhi

- NAAC Accredited, 'A+' Grade (2nd Cycle)
- Category 'A+' Institution by SFRC, Govt of NCT of Delhi.
- Highest Category 'A' by Joint Assessment Committee of GGSIPU & DHE, Govt. of NCT of Delhi.
- Member of AMDISA, AIMA, CII, DELNET, NDL, NHRDN, CEGR, ICT Academy, DMA
- MoU Signed with MSME-TDC, PPDC Agra, Ministry of MSME, Govt. of India



An ISO 9001 : 2008
Certified Institute



Rukmini Devi Institute of Advanced Studies

Placement Brochure 2018-2019

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Seth Pokhar Mal
Educational Society

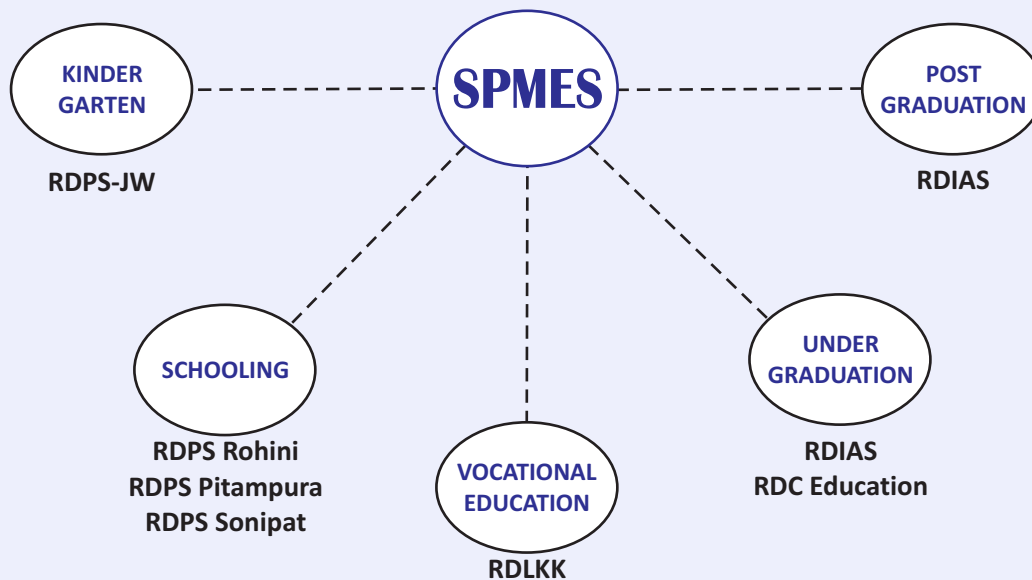


About Seth Pokhar Mal Educational Society

Seth Pokhar Mal Educational Society, established in 1986, operates several institutes of repute under the brand “Rukmini Devi”. Through its concerted efforts the society has created institutions of international standard that impart quality education right from the kinder–garten stage to post graduation level programs, at very affordable prices.

Keeping in view the growing need of educational opportunities for children with the exposure to contemporary circumstances to transform them into responsible citizens as a national resource, Mr. K. C. Garg and his wife Mrs. Anita Garg established (founded) the society namely Seth Pokhar Mal Educational Society (SPMES) to serve the community/society as a whole. In 1986, under the aegis of SPMES, they started Rukmini Devi Public School in Pitampura and perpetuated the name of his father Seth Pokhar Mal and his mother Smt. Rukmini Devi.

Imparting Quality Education right from Kindergarten to Post Graduate Level



Institutions run under the aegis of Seth Pokhar Mal Educational Society
for more details, visit www.spmes.org

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About the Institute

Rukmini Devi Institute of Advanced Studies (RDIAS) is **NAAC Accredited with 'A+' Grade** (2nd Cycle) and is **Category 'A+'** Institute as judged by the statutory bodies. The institute is approved by **AICTE** (All India Council for Technical Education). RDIAS offers MBA and BBA courses affiliated to **Guru Gobind Singh Indraprastha University**, a leading Delhi State University. The institute was **established in 1996** under the aegis of Seth **Pokhar Mal Educational Society** (www.spmes.org), a body registered under the Society Registration Act XXI, 1860. RDIAS is a **Category 'A+' Institute** judged by **SFRC** (State Fee Regulatory Committee), Govt. of NCT of Delhi. The Institute has been awarded highest Category 'A' grading by **JAC** (Joint Assessment Committee) of GGSIPU and Directorate of Higher Education, Govt. of NCT of Delhi. The institute is an ISO 9001:2008 Certified Institute. The Institute is an active member of **AMDISA** (Association of Management Development Institutions in South Asia), **AIMA** (All India Management Association), **DELNET** (Developing Library Network), **British Council Library**, **CII** (Confederation of Indian Industry), **NHRDN** (National Human Resource Development Network), **CEGR** (Centre for Education Growth and Research), **ICT Academy**, **DMA** (Delhi Management Association) and has also signed a **Memorandum of Understanding with University of Cambridge-U.K, Ice Academy-UK, Gunadarma University-Indonesia and MSME- Technology Development Centre, PPDC Agra, Ministry of MSME, Govt. of India.**

The institute is affiliated to Guru Gobind Singh Indraprastha University, a leading Delhi State University. At present the institute imparts instruction in the following academic streams:

- MBA (1st Shift) : Duration of 2 years with an intake of 120 students.
- MBA (2nd Shift) : Duration of 2 years with an intake of 120 students.
- BBA (1st Shift) : Duration of 3 years with an intake of 180 students.
- BBA (2nd Shift) : Duration of 3 years with an intake of 180 students.

The institute has a cohesive team of experienced academicians, who facilitate the learning process by augmenting the course structure through active academic-industry interface.

Vision-RDIIAS

To be a leading and most preferred educational institute with global recognition. To nurture competent & socially sensitive leaders to foster sustainable socio-economic growth of the nation and the world at large.

Mission-RDIIAS

To implement our vision on ground. To provide state-of-the-art infrastructure, inculcate optimum use of technology in teaching, facilitate qualified, trained & experienced faculty for holistic growth of the students to meet the expectations of the industry, academia and society.

Objectives-RDIIAS

1. To provide high quality & cost effective education at par with the best in the country and benchmark it regularly.
2. To educate & train students in various specialized fields of Management & Information Technology needed by Industry along with the general education.
3. To provide a conducive learning environment to foster the growth of professional education, industrial & social upliftment and employable skills among the students.
4. To develop and inculcate knowledge, skills and right attitude with responsibility, commitment, professionalism, moral & ethical standards and Indian Value System among students.
5. To transform students into managers and entrepreneurs of change.
6. To encourage creative and out-of-the-box thinking to develop innovative solutions to problems and leading to self employment, research & application through guidance at Centre for Ideas, Innovation, Incubation and Enterprise (CIIE).

Quality Policy-RDIIAS

To ensure Quality standards in Research, Training and Consultancy at affordable cost to the satisfaction of all stakeholders on a continuous basis.

To achieve transformation of students through training and development, into competent professionals with ingenuity, adaptability, social commitment, ethical values and spiritual elevation to meet innovative leadership requirements in industry, government, academia and society at large.

To upgrade quality management systems, policies, processes on a continuous basis for improving the effectiveness of our management practices.

Our Inspiration



Late Sh. Seth Pokhar Mal

Late Sh. Seth Pokhar Mal was a great visionary who always thought ahead of time to help the society through education. He firmly believed that Knowledge is the product of an educational institution. He was a strategist, an institution builder, a mentor, an inspirational leader and a relationship builder. We would continue to take inspiration from his work in the field of education and would always be grateful for his ideas and encouragement.



Late Smt. Rukmini Devi

Late Smt. Rukmini Devi, wife of Seth Pokhar Mal Ji, was a great philanthropist. She had immense regard for ethical values in life and was deeply imbued with love for children. She always visualized a beautiful world of children full of innocence, happiness and virtues. "Seth Pokhar Mal Educational Society" took upon itself the task of converting her dream into reality. In 1986, the society started Rukmini Devi Public School, perpetuating her name, immediately after the registration of the society. In course of time, SPMES established Rukmini Devi Institute of Advanced Studies (RDIAS) as well, amongst as several other institutions.

Chairman's Message

RDIAS is a gem of Seth Pokhar Mal Educational Society, promulgating management and computer education maintaining international standards. We have highly qualified, experienced and dedicated faculty, excellent infrastructure and computer labs, well equipped library having over 40740 books and 77 periodicals with unlimited e-learning facility. RDIAS has also engaged top level personality development institutions and experts for overall development of the students for whole of the academic year. Corporate visits, guest lectures, co-curricular and extra-curricular activities inculcate social skills and confidence necessary for successful professionals. Our alumni are bringing recognition and praise for their alma mater and our present students are going to prove second to none. My best wishes for their bright career.



Sh. K.C. Garg
Founder

Director's Message

RDIAS aims at creating an environment which develops young men and women into competent professional managers who would work for any sector of organized activity, achieve excellence in performance, rise to become leaders and contribute to the welfare of society. The curriculum exposes the students to a number of real life situations and contemporary tools of analysis that have been perfected through the case method of pedagogy. RDIAS constantly strives to remain on the cutting edge of modern education, instilling teamwork, a global focus, an ability to innovate, and above all, an unflinching stress on excellence in its students.



Dr. Raman Garg
Director, RDIAS

From the Desk of Training & Placement Department

Dear Sir/Madam,

We, at RDIAS, alongside imparting quality management and technical knowledge also prepare our students to face today's challenges and enable them to crystallize tomorrow's opportunities. To transform this vision into reality, we constantly endeavour to chisel the skill set of our students through continuous personality development programs by virtues of self realization and professional guidance.

Case Studies, Workshops, Guest Lectures, Seminars, Role Plays, Live Projects at RDIAS integrates time tested effective teaching methodologies in imparting holistic value addition to young managers and technocrats in the making. Our efforts are channelised to charter further heights in management education.

It is with great pleasure that we present to you our graduating batch, **2019**. We invite you at our centrally located campus to discover the treasure of our budding professionals and to interact with some of the best brains housing creativity and ideas for the future.

We look forward to host you to bolster our relationship and simultaneously build new alliances.

Thanks & Best Regards,

Team - Training and Placement

Rukmini Devi Institute of Advanced Studies



Infrastructure and Resources

A) Library and Information Services

“They are the books, the arts, the academics, that show, contain and nourish the entire world.” – William Shakespeare

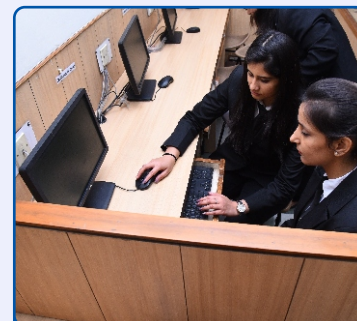
RDIAS library is a big repository of knowledge in terms of not only books but also the latest IT enabled facilities including e-journals, audio-visual materials, CDs, Projects, Case Studies, Assignments, Journals etc., with an ambience ideal for learning. It is a fully air-conditioned, spacious, IT enabled library with partitioned space to provide seating for comfortable study to more than 70 students at a time.

The library offers:

- A collection of more than **40000 volumes** of assorted and exhaustive text/reference books on different areas of IT and Management.
- Library subscribes to **65 Journals (10 International, 55 National), 455 E- Journal (491 International, 04 National), 14 Magazines (3 International, 8 National) & 14 Newspapers.**
- **Online and Print Access to Economist, HBR, Asia Pacific Journal of Management Research & Innovation, Big Data Research (Elsevier), Information Display (Wiley) and MIT TECHNOLOGY Review** and other international journals of repute.
- Multimedia and internet access to view documentaries, learning aids and business videos.
- Online reservation, student’s suggestion & circulation status for all library users.
- Resources including Syllabus, Question Bank, Reference sources etc. of all courses.
- Current Awareness Service (CAS) in the form of new acquisition & article indexing.
- The Online Public Access Catalogue (OPAC).
- Book Bank facility for students.
- Circulation of books, Journals and other reference material.
- Book requisition form is available on Portal.
- **DELNET** to provide online journals on various research areas.
- Institutional membership of American Library.
- Institutional membership of British Council Library.
- Membership of National Digital Library
- J Gate E- Journals Gateway (46972)
- Harvard Business Review Press (654 Books)
- Wiley India Publishing (163)
- Photocopy facilities available in campus

B) IT Facilities

The use of IT in teaching is considered paramount at RDIAS. Our Computer centre and IT infrastructure facilitate Internet & Intranet access, enabling students & faculty members to learn at their own time and pace around the clock.



Students accessing the
Online Material from Library



Library



Circulation Desk



MBA Computer Lab

Centralized Data and Network Management

RDIAS has four sophisticated servers– HP Xeon based server, Firewall/Internet Server, e–shaala Server, Domain File Server. All the computers are connected with **1000/100 Mbps network** with the Central Server.

C) Computer Labs

RRDIAS has 1 computer centre and 3 Computer Labs with more than 150+, Core2Duo and i3 based systems networked through Windows 2008 R2 Server.

MBA Computer centers have latest software's including **Microsoft Windows, SQL server, Oracle 10g, Oracle 11g, Microsoft Office 2007/2010/2013, Kaspersky & Microsoft Security Essential Antivirus, Microsoft Forefront Endpoint Protection, SPSS, R Studio.** Campus agreement with Microsoft for unlimited access to all the softwares to facilitate online documentation and other technical help.

Both the labs are connected to the internet through leased lines of **8 mbps connection from VSNL (TATA Communications) & 15 mbps from Airtel & 2 Broadband of 24+24 mbps from Airtel.**

The entire campus is **wi-fi enabled.**

D) Faculty Nodes

RDIAS has provided every faculty member with an independent 21 inches monitor and wireless K/B mouse Desktop to explore & deliver the best in their lectures and for eloquently functioning the other administrative task.

E) Lecture Theatre

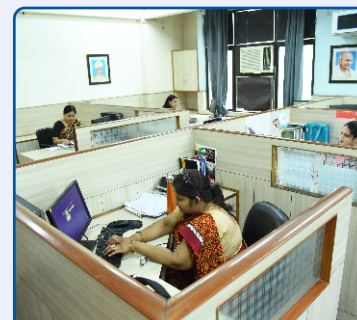
Teaching at RDIAS requires frequent workshops, presentations, seminars, conferences and co curricular activities. The institute has a fully air conditioned lecture theatre with the state-of-the art facilities with seat capacity of 180+ students. The theatre is well equipped with LCD projector, computer and an audio system.

F) Audio Visual Class-Rooms

The institute has 15 classrooms and 4 tutorial rooms with a sitting capacity of 60 and 30 students respectively. The rooms are fully air conditioned to ensure a proper learning environment. The rooms are fitted with a LCD projector and audio visual facility and a networked computer to incorporate CAL, CAT, CAM & CAX for additional teaching aids, and along with a provision of OHP.



Computer Lab



Faculty Nodes



Lecture Theatre



Audio Visual Rooms

G) Meeting Rooms

3 Separate Meeting Rooms for conducting recruitment process with Audio visual facilities.

H) Conference Rooms

The Institute has two Conference Rooms, with the seating capacity of 50 each. The Conference Rooms are well equipped with state-of-the-art facilities.

I) Software Development Cell

RDIAS has a Software Development Cell where live industry projects are handled by students under the guidance of experienced mentors. The activities in this cell run parallel to the MCA course.

J) Centre for Ideas, Innovation, Incubation and Enterprise (CIIE)

CIIE fosters creativity and offers support in translating ideas into real business activities. The aim is to nurture the spirit of entrepreneurship among talented and ambitious students, faculties and other stakeholders. CIIE promotes new ideas, innovations and entrepreneurial activities.

K) Security

The campus is monitored through 100 closed circuit television cameras at all times. Fire fighting system is installed and regularly checked to ensure proper functioning. Besides the electronic surveillance, round-the-clock guards are also deployed in the campus for in campus security and access control.

L) Cafeteria

A relaxed atmosphere, plenty of entertainment, and a variety of snacks and drinks – these are some of the things that make our Institute cafeteria, the ideal spot to interact in a light hearted mood, or simply unwind after classes.

M) Recreational cum Common Room

We have two Recreational cum Common Rooms separate for boys and girls where the students have the facilities of playing table tennis, carrom board, chess etc.

* * * *



Meeting Rooms



Conference Room



Class Room



Security



Cafeteria

RDIAS GEMS : Academic Excellence

We are really proud to mention that the excellent teaching methodology and developmental activities of our teachers, state-of-the-art library and infrastructure facilities, hard work of our students, all together have culminated in the top results of our students. RDIAS is far ahead of all constituents and affiliate colleges of GGSIP University. Most of our students have secured distinction grade and remaining are first divisioners. Following students have brought laurels to our Institution:

RDIAS Toppers (MBA, MCA, BBA), December 2017

Toppers in the Examination held in December 2017

MBA (1st Shift) - 3rd Semester (2016 - 2018 Batch)			
Position	Roll No	Name	SGPA
First	02915903916	Divyanshi Khatter	9.097
Second	02115903916	Chahat Bansal	8.968
Third	05215903916	Niharika Aggarwal	8.774
Third	06915903916	Ritika Talwar	8.774
Third	41115903916	Romita Wadhwa	8.774
MBA (2nd Shift) - 3rd Semester (2016 - 2018 Batch)			
Position	Roll No	Name	SGPA
First	01280303916	Anirupa Kumaria	9.032
Second	01780303916	Anshul Tayal	9.000
Third	05380303916	Naman Jain	8.903
Third	05580303916	Neha Gupta	8.903
Third	06480303916	Rahul Tomar	8.903
MBA (1st Shift) - 1st Semester (2017 - 2019 Batch)			
Position	Roll No	Name	SGPA
First	02115903917	Gaurav Malhotra	8.867
First	02315903917	Gunsheel Sidana	8.867
Second	41215903917	Akanksha Gupta	8.800
Third	08115903917	Suraj Bhatt	8.700
MBA (2nd Shift) - 1st Semester (2017 - 2019 Batch)			
Position	Roll No	Name	SGPA
First	03580303917	Lokesh Aggarwal	8.800
Second	04380303917	Neha Gupta	8.767
Third	02280303917	Garima Dang	8.700
MCA (1st Shift) - 5th Semester (2015 - 2018 Batch)			
Position	Roll No	Name	SGPA
First	02415904415	Payal Kamboj	8.962
Second	02915904415	Sadaf	8.731
Third	00515904415	Anjali	8.423
Third	03315904415	Shubham Chauhan	8.423
MCA (2nd Shift) - 5th Semester (2015 - 2018 Batch)			
Position	Roll No	Name	SGPA
First	00680304415	Gaurav Madeel	8.346
Second	35480304415	Ruby	8.269
Third	01780304415	Upasana Makkar	8.192

BBA (1st Shift) - 5th Semester (2015 - 2018 Batch)			
Position	Roll No	Name	SGPA
First	00215901715	Aditya Maheshwari	8.733
First	36015901715	Srishti Gupta	8.733
Second	01515901715	Himanshu Gupta	8.533
Third	05715901715	Shreesh Baranwal	8.467
Third	07015901715	Vijay Singh Rathore	8.467
Third	35915901715	Shubham Goel	8.467
Third	60015901715	Ridhi Gupta	8.467
BBA (2nd Shift) - 5th Semester (2015 - 2018 Batch)			
Position	Roll No	Name	SGPA
First	03780301715	Priyanshu Tanwar	9.200
Second	03080301715	Nikhil Gupta	9.067
Third	00880301715	Anshika Kohli	9.000
BBA (1st Shift) - 3rd Semester (2016 - 2019 Batch)			
Position	Roll No	Name	SGPA
First	11815901716	Vaishali Gupta	9.182
Second	35515901716	Diksha Garg	9.091
Third	07115901716	Palak Vohra	9.000
Third	08015901716	Ridhi Jain	9.000
Third	10615901716	Sonal Gupta	9.000
BBA (2nd Shift) - 3rd Semester (2016 - 2019 Batch)			
Position	Roll No	Name	SGPA
First	03380301716	Komal Garg	8.909
Second	01280301716	Anshee Lamba	8.818
Second	01380301716	Anshul Bansal	8.818
Second	07280301716	Suhani Chawla	8.818
Second	08080301716	Vipul Garg	8.818
Second	40780301716	Nikhil Gupta	8.818
Third	06180301716	Sarthak Madaan	8.727
BBA (1st Shift) - 1st Semester (2017 - 2020 Batch)			
Position	Roll No	Name	SGPA
First	01715901717	Anmol	9.000
Second	06115901717	Riya Sachdeva	8.833
Third	00915901717	Akshita Jain	8.500
Third	35415901717	Dolly	8.500
Third	42915901717	Nikhil Chawla	8.500
BBA (2nd Shift) - 1st Semester (2017 - 2020 Batch)			
Position	Roll No	Name	SGPA
First	09180301717	Shubhit Malhotra	8.833
Second	05180301717	Mridul Sharma	8.667
Third	02980301717	Ishika Lohia	8.333
Third	05280301717	Naina Gulati	8.333
Third	07180301717	Rahul Singhal	8.333
Third	08380301717	Shivam Narula	8.333
Third	42980301717	Devika Tyagi	8.333

Result at a Glance, December 2017

Programme	Semester	No. of Students Appeared	No. of Students Secured Distinction	No. of Students Secured First Division
MCA (1st Shift)	5th	51	37	12
MCA (2nd Shift)	5th	21	20	01
MBA (1st Shift)	3rd	117	110	06
MBA (2nd Shift)	3rd	118	112	05
MBA (1st Shift)	1st	118	92	22
MBA (2nd Shift)	1st	118	90	24
BBA (1st Shift)	5th	92	60	28
BBA (2nd Shift)	5th	93	62	21
BBA (1st Shift)	3rd	166	91	50
BBA (2nd Shift)	3rd	85	51	24
BBA (1st Shift)	1st	176	96	49
BBA (2nd Shift)	1st	169	73	60

Co-Curricular Activities

A. Conferences & Seminars

With management education as a focal point, the Institute is conscious of its responsibility to provide budding managers a positive outlook, analytical bent of mind, problem solving approach, ethical leadership qualities, who can handle real life unstructured situations with greater ease and diligence.

Aforementioned objectives are achieved by conducting International Seminars, Conferences, Workshops on various topics and Guest Lectures by experts specially from the Corporate Sector. Our Institute has conducted some effective Workshops, Guest Lectures & National Conference during the year that has given a new dimension towards knowledge enhancement of faculty and students.



International Conference 2018

List of Guest Lectures/Conferences/Seminars/Workshops

1. Classroom Lecture on Goods and Services Tax by CA Mukesh Sharma on August 10, 2017.
2. Session on Digital Marketing by Ms. Mridul Anand, TL – Marketing, Fortis Escorts on August 17, 2017.
3. Seminar cum Panel Discussion on GST: A road ahead for the growth of our country by Mr. Narender Kumar Gupta, Rail Tel Corporation of India Ltd, Mr. Hari Kumar Bali, Rail India Technical Economic Services RITES IPO, C.A. Angad Pal Singh, Co-founder and Chief Visionary officer to Kaur & Singh on August 19, 2017.
4. Workshop on LinkedIn to Succeed for the students of MBA & BBA by Dr. Bhavleen Rekhi, Digital Marketing Trainer & Faculty on August 26, 2017.
5. Workshop on Business Simulation by Mr. Shubham, Trainer & Consultant, Biziga Solutions Pvt. Ltd. on September 09, 2017.
6. Workshop on LinkedIn for the students of MCA by Ms. Amandeep Kaur, Assistant Professor, RDIAS on September 25, 2017.
7. Seminar Cum Panel Discussion on Marketing Challenges in VUCA World by Mr. Mandeep Singh, Chief Executive Officer, Frontier Markets, Mr. Chiranjeev Singh Bedi, Associate General Manager, Godrej Security Solutions on October 13, 2017.
8. Classroom Lecture on Programming in C++ for the students of MCA by Mr. Sandeep Dabas, Project Manager – Software Development, ANSYS, Noida on September 11, 2017.
9. How Self Grooming can enhance your confidence and personality by Dr. Blossom Kochhar, Chairperson, Blossom Kochhar Group of Companies on September 12, 2017.
10. Classroom Lecture on Contemporary Issues in Marketing by Dr. Pankaj Ahlawat, Associate Professor, University of Delhi on September 14, 2017.
11. Session on Entrepreneurship Development for the students of BBA by Mr. Deepanker Mukherjee, Founder, Readomania on October 12, 2017.
12. Session on Cloud CRM: SALESFORCE for the students of MCA by Mr. Mayank Jain, System Engineer, TCS on October 12, 2017.
13. Classroom Lecture on SDN (Software Defined Networking) for the students of MCA by Mr. Santanoo Pattnaik, CEO, Sansoftech, Vasant Kunj, New Delhi on October 16, 2017.
14. Boost your career with edX by Mr. Amit Goyal, Country Head, edX on October 30, 2017.
15. Classroom Lecture on Executive Communication by Mr. Pulkit Kapoor, Deputy Manager- Commercial Banking, Kotak Mahindra Bank on October 30, 2017.
16. Classroom lecture on How to start business with zero investment by Ms. Jagpreet Kaur, Founder, Beacom on October 31, 2017.
17. Session on Holistic Secret of Life Skill for Beyond the Success and Growth in Life by Mr. Deepaq Sharrma, CHRO and Founder, Life Skills Gurukul on November 03, 2017.

18. Motivational Talk on Better than Normal by Mr. Hitesh Ramchandani, Founder– Better Than Normal on November 09, 2017.
19. Specialization session on Marketing “ Why MBA in Marketing” by Ms. Rohini Vaishnavi on Jan 15th 2018.
20. Specialization session on Finance by Mr. Divyajot Singh, RBL on Jan 16th 2018.
21. Classroom Lecture on Finteh by Mr. Piyush Singh on Jan 16th 2018.
22. Specialization session on HR by Mr. Somit Makkar, Mirus Solution on January 22, 2018.
23. Guest Lecture on Crypto Currency & Stock Trading for the students of BBA & MBA by Mr. Rajesh Kumar Gupta on Jan 30th 2018.
24. Workshop on “Advance SEM using AMOS” by Dr. Seema Malik, BPMV on Feb 11th 2018.
25. Workshop on Cluster Analysis and Conjoint Analysis by Prof. Sanjeev Mittal, IP University on Feb 11th 2018.
26. Classroom Lecture on Basics of Finance by Mr. Gaurav Gogia, Asst vice President, HDFC Bank Ltd. on Feb 22nd 2018.
27. AIMA event (2nd National Competition for Managers) on Feb 23rd 2018.
28. Classroom Lecture on “Introduction of Financial Planning with reference to Equity Markets” by Ms. Shikha Chadha, Director Fininvest on Feb 28th 2018.
29. Classroom Lecture on Behavioral Finance by Ms. Abha Thapar Alumni of RDIAS on March 12th 2018.
30. Classroom Lecture on Stock & Currency Trading by Mr. Anshul , Alumni of RDIAS on March 12th 2018.
31. Guest Lecture on Corporate Finance by Mr. Udayan Ray, Founder of Fundoo Money on March 20th 2018.
32. Classroom Lecture on Digital Marketing by Mr. Abhinav, Alumni of RDIAS on March 21st 2018.
33. Classroom Lecture on “Entrepreneurship” by Ms. Nidhi Bansal, co–founder, India City Walks on April 9th 2018.
34. Workshop on “Advanced SEM using AMOS” on April 14th 2018.

B. Industry Institute Interface:

The foundation to Industry Institute Interface cell was laid with a vision to transcend nascent ideologies into meaningful constructs by providing a seamless interface for inclusive growth. The cell thrives on the motto: where passion meets purpose and as such ensures that the transition of a student into an aspiring management professional is altogether purposeful.

Learning opportunities as part of various endeavours under Industry Institute Interface cell envision to cultivate a symbiotic relationship with the industrial fraternity and as such condition the student by enabling them to tune their abilities to match up the industry requirements of today.

I. Student Mentorship Program

SENSEI: Sensitising Students for Early Intervention, the flagship program of RDIAS aims to sensitise students towards being better individuals.

The ideation to the program was conceived on the notion that a focused intervention at an early stage can make students more productive in their endeavors and eventually result in better outcomes, thus living up to the spirit of being a true Rukminian, a part and parcel of a better tomorrow, we all strive to build and be a part of!

The program was designed for and implemented successfully with an aim to align the student’s career with their skillset.

Program planning was done for both BBA & MBA students, however, the deliverables were different in case of MBA students where industry exposure was a key concern and for BBA students wherein providing up–skilling opportunities w.r.t talent happened to be the mainstay.

Activities under Student Mentorship Program:

- Activities conducted for mentoring MBA students were as follows:
 - Undertaking Live Projects
 - Capitalizing on External Event Participation
 - Knowing behind the story part by conducting CEO Interview
 - Building up an inclination by Research Paper Presentation/Participation

- Network building by way of Reference for Industry–Academy Interface
- Having the right attitude by participating in Personality Development Sessions

• **Activities conducted for mentoring BBA students were as follows:**

- Business Plans
- Inter College /Techno Management Fest
- Management Events(Research Paper Presentation/Participation)
- Different type of Quiz Competitions

II. Additional Skill Acquisition Program:

With a focus towards building upon the needed industry skillset, RDIAS endeavours to make available tailor–made Additional Skill Acquisition program, under which students are skilled to be an industry ready resource, thereby ensuring an industry relevant candidature.

Programs crafted and led by the experts from the best of the corporate houses are organised for students to gain an industry perspective of the respective domain they are engaged into.

Few of the Industry–led Employability Programs undertaken for the year 2018–19 are as follows:-

Activities performed under this program:

1. Financial Modeling Session by **Ernst & Young** for the Finance students
2. Digital Marketing and Analytics Course by **AIMA** organized for the Marketing specialization students
3. **Triedge's** Certificate Program in Human Resource Management for HR Specialization Students
4. Comprehensive Course by **SecureNow** in domains of Sales, Marketing, Operations and Digital Marketing

III. One on One interaction:

Under this program, we conceptualized an interaction module, in which a student was assessed w.r.t his/her professional pursuits. The interaction focused on understanding the student's clarity on the thought process and also his/her inclination towards choosing a specialization as a career option. These interaction sessions were extremely informative on delivery terms as students gained a better understanding of how to make the most of one's MBA, eventually helping them in their final placements.

* * * *

Industry Outreach Highlights

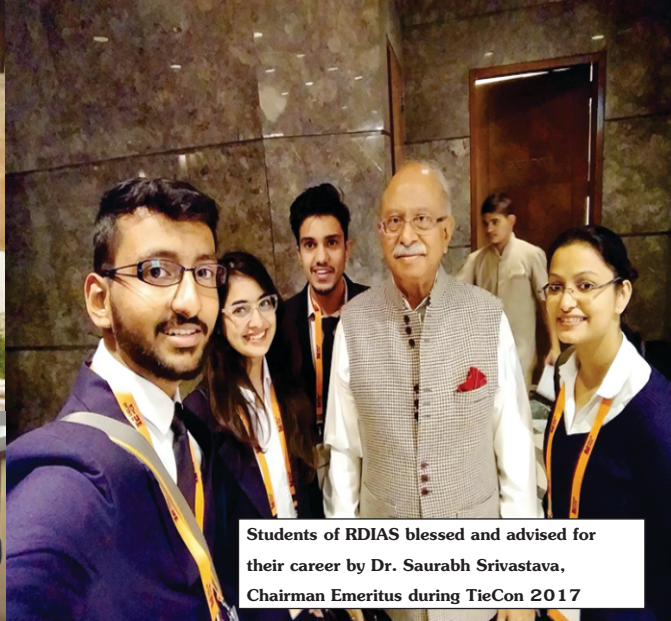
External Event participation with Institute's member bodies. Glimpses of few meetings with Industry Stalwarts in the recent events.



MBA Student with Mr. Akhil Bansal, Deputy CEO, KPMG during AIMA National HRM Summit



Students of RDIAS participated in Oral Presentation contest organized by AIMA



Students of RDIAS blessed and advised for their career by Dr. Saurabh Srivastava, Chairman Emeritus during TieCon 2017



AIMA National Competition for Manager held on 28 March, 2018



Students of MBA interacted with Founder of Cashkaro.Com



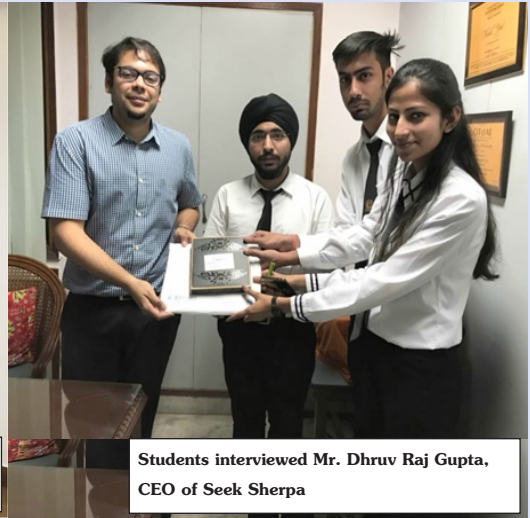
Students and Faculty members with Founder and CEO MakeMyTrip.com during TieCon 2017



RDIAS Students interviewed Mr. Sandeep Kocchar, CEO, Blewminds



Students interviewed Mr. Ajay Gupta, CEO, Bachpan



Students interviewed Mr. Dhruv Raj Gupta, CEO of Seek Sherpa



Students interviewed Ms. Kanika Tekriwal, CEO of Jet Set Go



Students interviewed Mr. Amol Arora, CEO of Shemrock



Students interviewed Mr. Ashok Kumar, CEO of Training Next Solutions



Students interviewed Mr. Rajesh Gupta, CEO of Ameva securities



Students interviewed Mr. Udayan Ray, CEO of Fundoo Money



Students interviewed Mr. Sandeep Nagpal, CEO of LMI India



Students interviewed Mr. Ashok Goyal, CEO of Gulf Petrochems

Congratulations!!!

**RDIAS students secured 1st position in
“Pan India Inter College Case Study Competition”
organized by**



Ms. Barkha Gupta
MBA II Semester



Ms. Akshita Gupta
MBA II Semester



**Samir Sachar from MBA II, Batch 2017-19
selected for attending the IIM Ahmedabad
Graduate Summer School 2018
(IIM GSS'18) from April 2 - April 6, 2018.**

Training & Placement Department

Training and Placement Department at RDIAS has developed a dynamic intelligent directory for housing key information of more than 5000 companies in Finance, Marketing, Human Resource, Banking, Insurance, Retail & Other Sector. The department provides continuous counseling sessions to students along with a customized corporate training program.

Evalueserve, Flipkart, Fidelity, Aditya Birla Group, PP Jewellers, ITC Ltd., Decathlon Sports India Ltd, Accenture, Bajaj Finserve, Tech Mahindra, British Telecom, Federal Bank, Amazon, ICICI Securities, Jaro educations, NIIT Technologies, DXC Technologies, Naukri.com, Moody's Analytics, Mobikwik, S&P Global Market Research, Moolchand Healthcare, Reliance Jio, are a few prestigious recruiters for the year 2017-2018.

Placements for the last three years:-

Year	Programme	No. of Students		Maximum Package (in Lacs Per annum)	Average Package (in Lacs per annum)	No. of Companies for Recruitment
		Registered	Placed			
2016-2018	MBA	236	227	6.06	4.0	190
2015-2017	MBA	228	225	9.2	4.0	129
2014-2016	MBA	236	204	6.38	3.0	145
2015-2018	MCA	73	60	3.6	1.8	25
2014-2017	MCA	79	76	4.25	2.20	44
2013-2016	MCA	92	80	4.0	2.0	55
2015-2018	BBA	185	97	6.0	1.8	61

RDIAS is more of a learning institution than a mere teaching institution. What is laid in the courses is a solid foundation that prepares the individual students to pursue academic or industrial career with rigor and innovations.

Key Activities

1. Recruitment Process
2. Periodic, Scheduled, Individual and Group Meetings with students for Career Counseling
3. Regular interaction with company officials through Corporate Visits
4. Alumni Activities including Alumni Meet
5. Industry Visits
6. Corporate Training Program
7. Winter Internship Fair
8. Job Fair
9. Career Fair
10. Summer Internship Fair
11. HR Conclave



Axis Bank



Decathlon



Accenture



Evalueserve



Future Generali



HDFC Bank



Jaro Education



Just Dial



Tech Mahindra



Naukri.com



NIIT Technologies



RBL



Concentrix



Delsk Group



Mansukh securities

Companies associated with RDIAS during 2017-18 for final placements :

<p style="text-align: center;">IT Company</p> <ol style="list-style-type: none"> 1. Tech Mahindra 2. Wipro 3. NIIT Technologies 4. Leewayhertz Technologies 5. Daffodil Softwares 6. Nagarro 7. Indus Valley Partners 8. All E Technologies 9. Interglobe Technologies 10. Progressive Infotech 11. Successive Software 12. Knownymous 13. Map my India 14. Appcino Technologies Pvt. Ltd 15. CEBS 16. Aon Hewitt 17. IBM India 18. Grapecity 19. Cvent 20. NCR Corporation 21. Telemune Softwares 22. JK Technosoft 23. To the New Digital 24. Voice Tree Technologies 25. QA Infotech 26. Targus Technologies 27. Codefire technologies 28. Trident 	<ol style="list-style-type: none"> 6. WNS 7. American Express 8. Ameriprise Financial 9. IIFL 10. Tata Capital 11. Bajaj Capital 12. S & P Global Market Intelligence 13. Moody's Analytics 14. DXC Technologies 15. Mansukh Securities 16. Resurgent India 17. Orbis Financial 18. Eastern Softwares systems 19. XL Dynamics 20. Reliance Capital 21. Xceedance 22. TRPC Web Solutions 23. Perfect Group 24. Save Risk 25. Forex Serve 26. SS & C globeop 	<ol style="list-style-type: none"> 14. Lazzaro HR Solutions 15. Green Tree Advisory 16. Career Marshal 17. Elements Manpower Solution 18. Vibrant Solutions
<p style="text-align: center;">Finance</p> <ol style="list-style-type: none"> 1. Evalueserve 2. Blackrock 3. Blackstone 4. Ernst & Young 5. Aditya Birla 	<p style="text-align: center;">Recruitment/Consultancy</p> <ol style="list-style-type: none"> 1. Naukri.com 2. S&S Associates 3. Mirus Solutions 4. Sopra Steria 5. Talent4Assure 6. Spectral Consultants 7. Human First Consulting 8. IIM Jobs 9. Invincible HR 10. Stratbeans Consulting 11. Manpower Group 12. Passive Referral 13. Unison International 	<p style="text-align: center;">Business Management Consultant</p> <ol style="list-style-type: none"> 1. Laurent and Benon 2. Total solutions Group 3. Franchise India Holding Ltd.
		<p style="text-align: center;">Health</p> <ol style="list-style-type: none"> 1. Rajiv Gandhi Cancer Institute and Research Centre 2. Moolchand Helathcare 3. VLCC 4. Centre for Sight 5. Global Medikit Ltd 6. 3H Health Care 7. Ziffi.com
		<p style="text-align: center;">Banking</p> <ol style="list-style-type: none"> 1. Federal Bank 2. RBL Bank 3. Yes Bank 4. Citibank 5. ICICI Bank 6. Indusind Bank 7. HDFC Bank 8. Axis Bank 9. RBS 10. HSBC
		<p style="text-align: center;">Manufacturing</p> <ol style="list-style-type: none"> 1. Bata 2. PP Jewellers 3. Gold plus Glass Industry 4. CNH Industrial (India) Pvt. Ltd 5. VIP Bags

6. Tommy Hilfiger
7. Asahi Glass India
8. Crusaders Technologies

Sports

1. Decathlon Sports India

Telecommunications

1. Reliance Jio
2. Just Dial
3. British Telecom

Event Management

1. Wedurkids
2. GoEventz
3. Infinity Exhibitions & Conference

Research

1. Grail Research
2. Universal Data Solutions
3. Eli Research
4. Emarketz
5. Tech Sci Research
6. Ingram
7. Toluna
8. Brightside Research
9. Impact Research
10. Advisory Mandi
11. E 2 E Research
12. Save Risk

Insurance

1. IDBI Federal
2. ICICI Prulife
3. Future Generali
4. Policy Bazaar
5. Policy X
6. My Loan Care
7. Secure Now

Real Estate

1. Aashiana Homes
2. 99 Acres

3. Geetanjali Housing
4. Imperia Group
5. Investors Clinic
6. Nestkeys
7. Golden Touch Investments

Education

1. ICFAI University
2. Frankfinn Institute
3. IMS Learning
4. Jaro Education
5. University 18
6. Jamboree Education
7. Corporate Shiksha
8. Edumentor
9. Space Technology and Education
10. College Dunia
11. Edu Excellence
12. Academia Guru

Hotel Industry

1. ITC Group
2. Crown Plaza
3. Club Mahindra
4. Vista Park In
5. Guest Houser

Media /Publishing

1. Business Standard
2. Outlook
3. HT Media
4. Bolde
5. Life Link Movies

Logistics

1. Amazon.com
2. Flipkart
3. Safe Express
4. E com Logistics

Service

1. Jeevansaathi.com

2. India Mart
3. UBER
4. ICICI Securities
5. Concentrix
6. PVR Cinemas
7. Oyo Rooms
8. Bertelsmann Arvato
9. Mobikwik
10. Urbanclap
11. Value First
12. Car 24
13. Ferns and Petals
14. UAS International
15. Pelusche
16. Axestrack

Placements Statistics (2017-2018)

276+
Companies visited

24+
Industry Visits

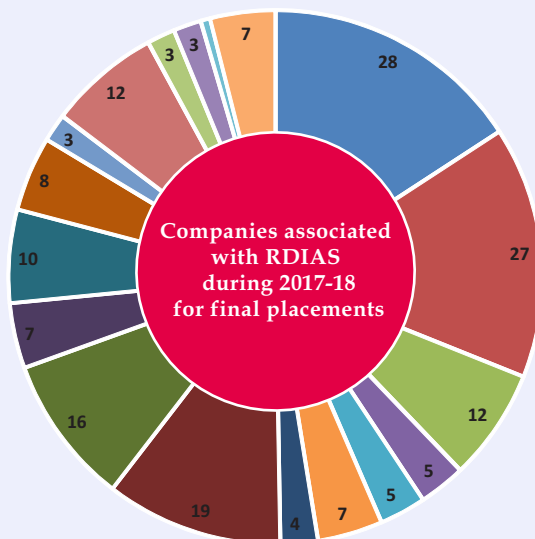
9 LPA
Highest Package

4 LPA
Average Package

100%
Students Placed



200+ Companies On Campus Every Year



- IT
- Finance
- Research
- Hotel Industry
- Media /Publishing
- Insurance
- Logistics
- Recruitment/Consultancy
- Service
- Real Estate
- Banking
- Manufacturing
- Telecommunications
- Education
- Event Management
- Business Management Consultant
- Sports
- Health

Placement Highlights

1. **Karvy Stock Broking Pvt. Ltd.** conducted a Pool Campus Drive at RDIAS for the pass out management students and selected **11** of them for the profile of Equity Adviser offering salary package of **9 LPA**.
2. **Indus Valley Partner** invited our MCA students for the Pool Campus Drive offering profile of Associate Software Engineer offering package of **7.98 LPA**.
3. **Delsk Group** conducted Pool On Campus Drive at RDIAS and shortlisted **1** of our MBA alumni for the profile of Business Development manager offering package of above **7 LPA**.
4. **Jaro Education** conducted On Campus Drive at RDIAS for Management students and selected **6** of them for the role of Career Development Manager and Management Trainee – Campus Recruitment offering package of **6.06 LPA and 4.5 LPA** respectively.
5. **Naukri.com** conducted Pool On Campus Drive at RDIAS for the profile of Corporate Sales Officer offering package of above **5.5 LPA**.
6. **ITC Ltd.** invited our students for the Pool Campus Drive scheduled for the profile of Sales Trainee offering package of **5.36 LPA** and selected **2** of our MBA Students.
7. **EY** conducted Off Campus Drive and selected **9** of our MBA students for the Profile of Analyst at a salary package of **4.5 LPA**.
8. **Evalueserve** conducted On Campus Drive and selected **6** of our MBA students for the profile of Business Analyst offering package of **4.5 LPA**.
9. To the **New Digital** conducted Off Campus Drive and selected **1** of our MBA students for the Profile of Inside Sales at a salary package of **4.5 LPA**.
10. **HDFC Bank** conducted On Campus Drive and selected **27** of MBA students and **10** of BBA Students for the Profile of Personal Bankers Sales at a salary package of **4.23 LPA and 3.74 LPA** respectively and also selected **25** MBA and **1** BBA student for the Summer Internship Programme 2018.
11. **Tech Mahindra** conducted On Campus Drive for our MCA students and selected **9** students for the profile of Associate Technical Support.
12. **Aditya Birla Group** conducted On Campus Drive for Summer Internships 2018 and selected **21** Finance students and **14** Marketing students.
13. **RBL** conducted On Campus Drive and selected **1** of our MBA Student for Live Project Opportunity.
14. **S&P Global Market Intelligence** conducted Off Campus Drive and selected **5** of our MBA students for the Profile of Data Researcher at a salary package of **4.15 LPA**.
15. **Accenture** conducted On Campus Drive for the profile of Software Engineering New associate for BCA Students.
16. **Bolde** conducted On Campus drive and selected **2** of our MBA students for the Profile of Marketing Executive at a salary package of **4.2 LPA**.
17. **Ameriprise Specialist** conducted Off Campus Drive and selected **2** of our MBA Student for the profile of Plansource Associate at a salary package of **4.0-4.2 LPA**.
18. **Axestrack** conducted On Campus Drive and selected **4** of our MBA students for the profile of Assistant Manager offering package of **3.5 LPA**.
19. **Cubical Labs** conducted On Campus Drive for our MBA Students for the profile of Business Development Executive offering salary package of **3.48LPA**.
20. **DXC Technologies** conducted Off Campus Drive and selected **11** of our MBA students for the Profile of Business Analyst at a salary package of **3.6LPA**.
21. **Imperia Structure** conducted Off Campus Drive and selected **9** of our MBA students for the Profile of Business Development Executive at a salary package of **3.0-5.0LPA**.
22. **Mirus Solution** conducted Pool On Campus Drive for our MBA students for the profile of Associate Consultant offering salary package of **3.5 LPA**.

23. **Future Generali Life Insurance** conducted On Campus Drive at RDIAS offering **2** of our MBA students a profile of Sales Manager with package of **3.5 LPA**.
24. **Edumentor** conducted Off Campus Drive and selected **2** of our MBA students for the Profile of Branch Sales officer at a salary package of **3.48 LPA**.
25. **Just Dial** conducted On Campus Drive of our MBA Marketing students for the profile of Certified Internet Sales Executive at package of **3.08 LPA** and selected **7** of our students.
26. **Mansukh Securities** conducted On Campus Drive for our MBA students for the profile of Derivative Analyst offering salary package of **2.4-3.4LPA** and selected **1** of our MBA Students.
27. **NIIT Technologies** conducted Pool On Campus Drive and selected **2** of our MCA students for the profile of IT Engineer Trainee at salary package of **3.2 LPA**.
28. **E-Marketz** conducted Off Campus Drive and selected **1** of our MBA student for the profile of Client Relationship Manager at a salary package of **3.0LPA**.
29. **Decathlon Sports India Ltd.** conducted On Campus Drive for our students for the profile of Business Development Executive offering package of **3.0 LPA** and selected **2** of our BBA students.
30. **Securenow** conducted On Campus Drive at RDIAS and selected **3** of our students offering the profile of Assistant Manager at package of **3.0 LPA**.
31. **Bain and company** invited applications from our students for the profile of Associate – Accounts & Finance
32. **WNS** conducted Off Campus Drive and selected **7** of our MBA students for the Profile of Research Associate at a salary package of **3.90 LPA**.
33. **SS & C Globop** conducted Off Campus Drive and selected **8** of our MBA students for the Profile of Management Trainee at a salary package of **2.75 LPA**.
34. **E2E Research** conducted Off Campus Drive and selected **1** of our MBA student for the Profile of Business Analyst at a salary package of **2.5 LPA**.
35. **IIFL** conducted Off Campus Drive and selected **2** of our MBA students for the Profile of Management Trainee (Gold Loan) at a salary package of **2.5 LPA + Incentives**.
36. **Moolchand Healthcare** conducted off Campus Drive and selected **1** of our MBA student for the profile of Recruitment offering **2.64 LPA**.
37. **Concentrix** conducted On Campus Drive for the profile of Customer Relationship Manager for our MBA and BBA students and selected **12** of the students at the package of **2.2-2.4 LPA**.
38. **P.P Jewellers** conducted Pool On Campus Drive at RDIAS for pass out Management students for the profile of Business Development.
39. Training and Placement Department of RDIAS has organized **HR Conclave** on 26 September, 2017.
40. RDIAS has organized its **Annual Alumni Meet, 2017** on 28 October, 2017.
41. Training and Placement Department organized **IT Career Expo** for MCA Students wherein **7** Companies participated and our **39** students got placed for multiple profiles.
42. Training and Placement Department organized its First **Annual Winter Internship Fair, 2017** wherein **5** companies participated and selected **25** students.
43. Placement Department organized **Job Fair** on 13 March for MBA IV semester students. There was a participation of **26** companies and **49** of our MBA students got selected for multiple profiles at a salary package ranging from **1.80 LPA – 5.0 LPA**.
44. Placement Department organized **Career Fair** on 26 March for BBA VI semester students. There was a participation of **21** companies and **77** of our BBA students got selected for multiple profiles.
45. Training and Placement Department organized **Internship Fair** on 6 April for MBA II and BBA IV Semester Students, **30** companies participated and **286** of our students got selected for multiple profiles at stipend ranging from **3-10K**.

HR Conclave 2017 - Millennial of India



In a demographic economy like India, where millennial is the largest chunk of the population, organizations are having many opportunities to explore. This is the millennial time and organizations engaging these optimistic and realistic nonconformists with their values will change their future. RDIAS had set the stage for experts across industry to share their experiences and knowledge in designing approaches for “Millennial India – Managing Talent in the Information Age”. Invited panelists from young experts to the ones with 40 years of experiences in the industry included **Mr. K A Babu, VP & Zonal Head, Federal Bank; Mr. Deep Gambhir, Manager – Strategic Partnerships, Times Internet Limited; Ms. Pallavi Pareek, Managing Partner, Ungender.in; Mr. Ankur Sethi, Chief Executive Officer, Corporate Siksha.com; Mr. Rajat Kapoor, Independent Learning & Development Consultant; Ms. Anubha Wallia, Trainer, Facilitator & OD Consultant, PRISM WORLD; and Mr. Pulkit Kapoor, Deputy Manager- Commercial Banking, Kotak Mahindra Bank.**

The HR Conclave, on the theme Millennial of India- Managing Talent in Information Age, proved to be a great success. The conclave began with inaugural ceremony introducing the panelists followed by lamp lighting and an address by Prof. (Dr.) Raman Garg, Director RDIAS. Each speaker gave an opening vignette introducing the millennial traits and how they can be utilized for achieving best professional career. They shared their own experiences and struggles in bringing their ventures and serving brands for all these years. These remarks were made to boost the young students to experiment and follow their dreams passionately.

The variety of dimensions shared by the speakers made students to focus on their future undertakings.



Glimpse of HR Conclave 2017 - Millennial of India

Alumni Meet – Reminiscence 2017



To take a walk down the corridors of nostalgia, **18th Alumni Meet, Reminiscence 2017** was organized by **RDIAS on October 28, 2017**. This occasion was graced by more than **150 Alumni coming together for the event**.

An Alumni Meet is organized to celebrate and refresh old relationships and form new ones. It is an occasion where students gather at their alma mater, go down the memory lane and look forward for new interactions with new hopes.

The day started with registrations of Alumni followed by Tilak and Badge wearing ceremony. The program started with a welcome address .delivered by Prof. (Dr.) Raman Garg Director, RDIAS. Speaking on the occasion. Sir, underlined and praised the achievements of Alumni and extended a very warm, cordial and affectionate welcome to all the Alumni.

Sir praised their contribution towards the growth of their alma mater and emphasized the need for further strengthening the linkage between the Alumni and RDIAS and also current students and this was eventually followed by the lighting of the lamp. The Inaugural session was followed by cultural program presented by our students.

The Alumni also had interactive session with the current batch students in various classrooms. Many of the Alumni expressed their willingness to help RDIAS in training, placement, personality development, delivery of expert lectures in emerging areas of management among many other areas as well.

The day-long event witnessed a trip down memory lane filled with lively interaction. They were wished the very best in their endeavors and were asked to continue to keep in touch with RDIAS. With promises and hopes of meeting again in the journey called life ,the alumni bid farewell to each other.



Glimpse of Alumni Meet, Reminiscence 2017

IT Career Expo 2017



RUKMINI DEVI
Institute of Advanced Studies

Propel your Future

IT CAREER EXPO 2017

Wednesday
November 8, 2017
9 AM – 6 PM
AT

Rukmini Devi Institute of Advanced Studies
2A & 2B, Ring Road, Madhuban Chowk,
Rohini, New Delhi 110085

What to Expect ...

- Exploring Employment Options
- Connecting to Employers
- Achieving Career Goals



IT CAREER EXPO

Recruiting Partners

SiliconUniv
TECHNOLOGY WITH PURPOSE

tech
explica
A Unit of NCL

codice

UVS
FTS
TECHNOLOGIES

talent
4
Assure

Sites Learning India

Perceptionworld Technologies LLP

RUKMINI DEVI
Institute of Advanced Studies

MAAC Accredited, AICTE Approved, UGC Approved, ISO 9001:2008 Certified Institute
Recognized by AICTE, Ministry of HRD, Govt. of India, Affiliated to Guru Gobind Singh Indraprastha University, Delhi
Member of AMBA, AIMA, CSE, DELNET, NDL, NIPUN, MCA Signed with MCA, TOC, PPRC, AICTE, Ministry of MHRD, Govt. of India

IT Career Expo provided an excellent opportunity to students, who connected with the job seekers. The students were interviewed for career related employment and training opportunities.

In total, 7 companies participated, who showcased different training module(s) available for students with a footfall of 56 students from MCA V Semester.

Companies that took participation in the IT Career Expo were Perception world, Nucleus Computers Pvt. Ltd., Silicon Commet Pvt. Ltd., Talent 4 Assure, UV Soft Technologies, Ucodice and Sites India Learning Pvt. Ltd. The companies shared profile of Technical Operating Officer, Associate Software Developer, Assistant Technical Consultant, Desktop and Networking, Web Designer and Developer.

Companies conducted preliminary round like aptitude test and after the initial screening process the personal interviews were conducted by the official delegates. The event was conducted successfully offering final placement offers to 39 students. The expo was aimed at increasing industry institute interaction and it also provided adequate exposure to the students.



Glimpse of IT Career Expo

Winter Internship Fair 2017



RDIAS



Winter Internship Fair 2017
Your *future* starts here.

For MBA I semester
Wednesday, December 6, 2017
Time : 09:00 Am Onwards

WINTER INTERNSHIP FAIR 2017

Recruiting Partners



RUKMINI DEVI
Institute of Advanced Studies

MADE in India. An ISO 9001:2015 Certified Company. An ISO 14001:2015 Certified Institute.
Approved by AICTE, Ministry of HRD, Govt. of India. Affiliated to Guru Gobind Singh Indraprastha University, Delhi.
Member of AMBA, AIMA, CQ, DELNET, NDL, NIPRO, MAU Signed with MMR, TDC, FPDC Agra, Ministry of MSME, Govt. of India.

The First Winter Internship Fair 2017 was organized by RDIAS to provide a platform to first year Management Students, to meet potential employers who offered multiple Internship opportunities, which helped them gain insights of corporate working environment.

The event witnessed footfall of 36 students with participation of 5 companies, offering opportunities in Marketing, Finance and HR profiles and selections of 25 students for the Internships.

It was a successful fair which connected our students to employers, facilitated networking with recruiters and led to learning of upcoming opportunities and industry requirements.



Glimpse of Winter Internship Fair 2017

Job Fair 2018



RUKMINI DEVI
Institute of Advanced Studies

RDIAS

JOB FAIR 2018

We look forward to having you in the team

You're hired!

When can you start?

Congratulations !!!

MBA 2016-2018 BATCH

Unlock your future !!!

DAY : Tuesday
DATE : March 13, 2018
TIME : 9:00 am onwards
VENUE : Rukmini Devi Institute of Advanced Studies



RUKMINI DEVI
Institute of Advanced Studies

RDIAS

RDIAS Recruitment Partners for Job Fair 2018

ICICI PRUDENTIAL **HSBC** **AMERICAN EXPRESS** **Frankfinn** **IndusInd Bank**
Justdial **AcademiaGuru.com** **ADVANCING THE WORLD** **BAJAJ CAPITAL** **BizSOL**
JINA **CEMS** **DSB** **Spectral** **LEGALRAASTA**
SilAris **CEMS Global** **vtech** **SAPIENT RAZORFISH** **nestkeys**
SBS CONCEPTS **TECHNO AIR SYSTEMS** **digital approach enterprises** **FORMULA GROUP**
IMGC **Vista** **PolicyX.com** **FUTURE GENERALI**

JOB FAIR 2018 | 13 March, 2018 | 9:00 am onwards

Annual Job Fair is a pragmatic platform that presents our management students access to organizations for full time positions. This year, the event witnessed footfall of 86 students with participation of 26 companies for full time hiring. Some of the companies at Job Fair were IndusInd Bank, HSBC, American Express, Bajaj Capital, CEMS, Just Dial, India Mortgage Guarantee Corporation, for the positions of Marketing Executive, Business Development Executive, Financial Analyst, Recruitment Coordinator, HR Operations, Management Trainee etc.

The event started with inaugural ceremony by our tradition of lamp lighting ,welcome address by Prof. Dr. Raman Garg , Director RDIAS and felicitation ceremony. After the inaugural, the delegates moved to respective rooms allotted to them for conducting different rounds of their recruitment process. The event was conducted successfully offering final placement offers to 49 students.



Glimpse of Job Fair 2018

Career Fair 2018



The 1st Annual Career Fair was organized by RDIAS for their BBA students for final placements. It was a one day interactive and fruitful event offering various full time opportunities to our graduates. The event witnessed the presence of 90 students with participation of 21 companies for full time hiring. Some of the companies at Career Fair were Genpact, Frankfinn Institute of Airhostess Training, Max Life, Vertical Recruiter, Axis Softech, Artius etc. for the positions of Business Development, Lead Management, HR, Operations, Management Trainee etc.

The event started with an inaugural ceremony by our tradition of lamp lighting, welcome address by Prof. (Dr.) Raman Garg, Director RDIAS and felicitation ceremony. After the inaugural, the delegates started different rounds of their recruitment processes in the rooms allotted to them. Maximum selections were made on the same day. It was a successful Career Fair which connected our students to employers, facilitated networking with recruiters and led to learning about upcoming opportunities and requirements. The event was conducted successfully offering final placement offers to 77 students.



Glimpse of Career Fair 2018

Summer Internship Fair 2018

With the job markets in constant flux, Internships give students real world experience in a professional job setting. Along with academic credentials employers look for students with related work experience and transferable skills. Thus, the “**Summer Internship Fair 2018**” was organized by RDIAS to provide the students with potential career options, an opportunity to test the industry, and to cater interpersonal engagement opportunities.

The event started with lamp lighting ceremony followed by felicitation of the recruiters. After the felicitation, the company officials were accompanied by student’s coordinator to their allotted rooms for carrying out various sessions of recruitment process. The recruitment process included various screening rounds like group discussion, aptitude test and personal interviews for selection of the right candidates. The companies offered internship in areas of Marketing, Human Resource, Finance and International Business. The average stipend offered by the recruiters was within the range of Rs.5000 – Rs.10, 000 per month. There was presence of total 30 companies some of them Outlook India, Times of India, RBL, Federal Bank, Religare Healthcare Insurance, Glocar, Mirus Solutions etc.

Total 342 students from BBA and MBA were present on campus on the day of event and 286 students were finally selected .This internship fair offered potential career options to the students, gave them a platform to explore potential careers and choose what professions would fit best.



Glimpse of Internship Fair 2018

Industry Visits 2017-18

RDIAS follows a teaching pedagogy which accentuates the learning capabilities of students. One such programme is Industry Visit which focuses on preparing students to learn about routine workings of a particular industry and understand its operational issues. The programme also helps keep students abreast with the current management practices followed by such organizations and acquire traits that the industry demands from them.

The programme enables the students to apply their classroom learning to a real-life situation while being mentored by a variety of industry experts.

1	National Dairy Research Institute	BBA	Aug-11-17
2	BSNL	MCA	Aug-18-17
3	National Dairy Research Institute	MBA	Aug-19-17
4	SSIPL	MBA	Aug-21-17
5	Safexpress	BBA	Aug-22-17
6	Sofcon Training Pvt. Ltd.	MCA	Sep-06-17
7	Safexpress	MBA	Sep-29-17
8	Yamuna Biodiversity	MBA & BBA	Oct-06-17
9	Relaxo Footwears	MBA & BBA	Oct-14-17
10	Modi Flour Mills	MBA	Oct-23-17
11	Modi Flour Mills	BBA	Oct-24-17
12	Parle-G	MBA	Oct-30-17
13	Parle-G	BBA	Oct-31-17
14	Dainik Jagran	BBA	Jan-12-18
15	Yakult	MBA	Jan-18-18
16	GopalJee Dairy	MBA	Jan-22-18
17	GopalJee Dairy	BBA	Jan-27-18
18	Honda Cars	MBA	Feb-13-18
19	Amar Ujala	MBA	Mar-15-18
20	Moon Beverages	BBA	Mar-22-18
21	Amar Ujala	BBA	Mar-27-18
22	Om Logistics	BBA	Apr-03-18
23	Moon Beverages	MBA	Apr-10-18
24	LT Foods	MBA & BBA	Apr-16-18



Amar Ujala



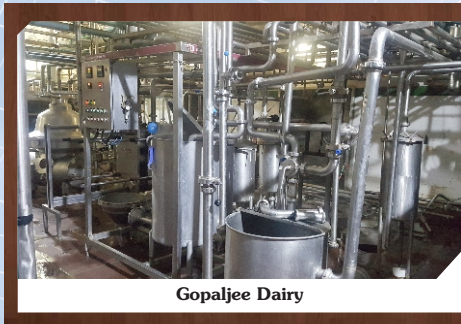
LT Foods



Honda



Dainik Jagran



Gopaljee Dairy



Moon Beverages



Omlogistics



Modi Flour Mill Pvt. Ltd.



Relaxo Pvt. Ltd.



NDRI



Parle-G



Yakult Danone India Pvt. Ltd.



Safeexpress



SSIPL



BSNL

Course Curriculum - Master of Business Administration (MBA)

FIRST SEMESTER

- Management Process & Organizational Behaviour
- Decision Sciences
- Managerial Economics
- Accounting for Management
- Information Technology Management
- Business Communication
- Legal Aspects of Business
- Information Technology Management Lab
- Managerial Skills Development (NUES)

SECOND SEMESTER

- Management of Technology, Innovation and Change
- Financial Management
- Marketing Management
- Business Research Methods
- Operations Management
- Human Resources Management
- e-Business
- Business Analytics (NUES)

THIRD SEMESTER

- Summer Training Report
- Management of International Business
- Information Systems Management
- Entrepreneurship Development
- Business Simulation and Games (NUES)

MARKETING

- Consumer Behavior
- Sales and Distribution Management
- International Marketing
- Services Marketing

FINANCE

- International Financial Management
- Financial Markets and Institutions
- Security Analysis and Investment Management
- Corporate Tax Planning

HUMAN RESOURCE

- Compensation Management
- Industrial Relations and Labor Laws
- Training and Developments Systems and Practices
- Performance Management

INFORMATION TECHNOLOGY

- Systems Analysis and Design
- Enterprise Resource Planning
- Network Applications and Management
- Database Management Systems & Lab.

INTERNATIONAL BUSINESS

- International Business Environment
- Export, Import Policies, Procedures, and Documentation
- WTO and Intellectual Property Rights
- International Economics

FOURTH SEMESTER

- Project Dissertation
- Business Intelligence and Applications
- Strategic Management
- Corporate Social Responsibility, Human Values & Ethics
- Any three (two from major and one from minor specialization) of the following Elective groups

MARKETING

- Retail Management
- Advertising and Brand Management
- Rural and Social Marketing
- Internet Marketing

FINANCE

- Project Planning and Analysis
- Mergers, Acquisitions and Corporate Restructuring
- Insurance and Risk Management
- Financial Derivatives

HUMAN RESOURCE

- Strategic & International Human Resource Management
- Organizational Development
- Team Building in Organizations
- Behaviour Testing & Counseling

INFORMATION TECHNOLOGY

- Front End Design Tools
- Front End Design Tools Lab.
- Software Project Management
- Web Technologies
- Web Technologies Lab.
- Knowledge Management

INTERNATIONAL BUSINESS

- Global Competitiveness and Strategic Alliances
- Distribution and Logistics for International Business
- Foreign Language
- International Business Negotiation

MBA Profile (Batch 2017-19)

The batch passing in the year 2019 comprises **235** students with diversified academic background.

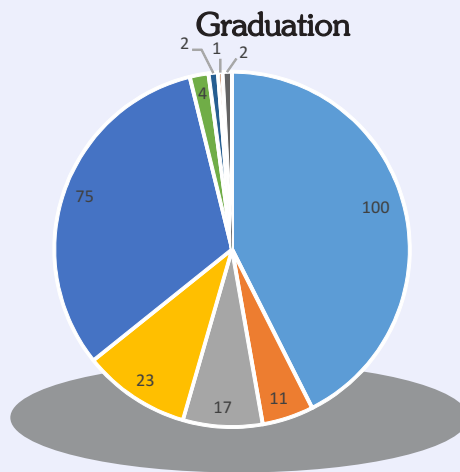
The placement season for them has commenced & placement activities are in full swing.

We extend a warm & cordial invitation to the corporate sectors to visit our campus and give our young professionals an opportunity to show their talent.

Following statistical data depicts the specialization areas and candidates in MBA with their graduation level background.

Basic Degree

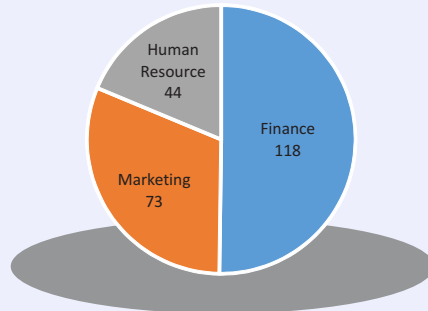
B. Com	100
B. Sc.	11
B. Tech	17
B.A.	23
BBA	75
BCA	4
BHM	2
BJMC	1
BMS	2
Total Students	235



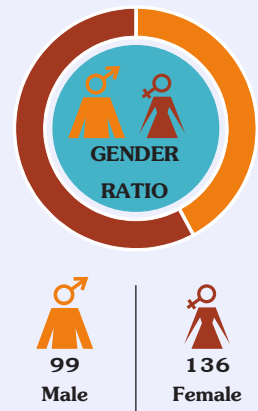
■ B. Com ■ B. Sc. ■ B. Tech ■ B.A. ■ BBA ■ BCA ■ BHM ■ BJMC ■ BMS

Major

Finance	118
Marketing	73
Human Resource	44
Total Students	235

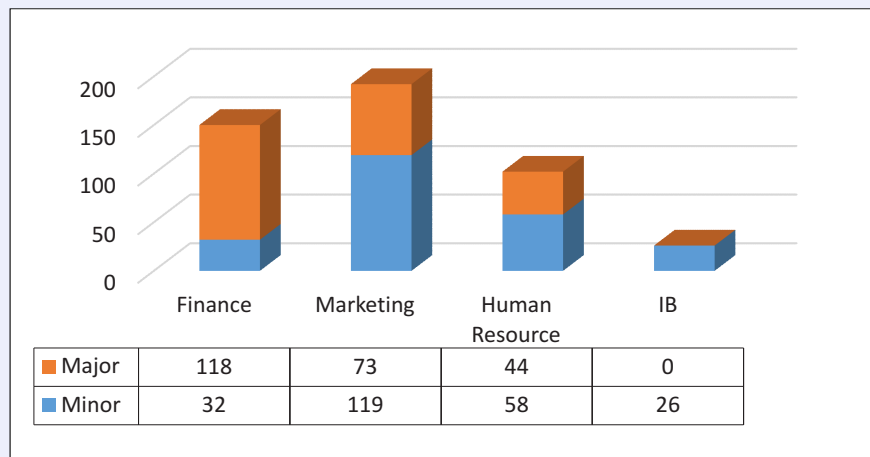


■ Finance ■ Marketing ■ Human Resource



Minor

Finance	32
Marketing	119
Human Resource	58
IB	26
Total Students	235



Finance Batch 2017-2019

MBA Ist Shift



Left to Right : Capt. Rajesh Kotnala (Senior Manager, Industry Relations, Ms. Bushra, Dr. Imran Khan, Ms. Khushbu arora (MBA Course Coordinator), Mr. Somender Kumar (Dean Student Welfare), Ms. Namita Garg (Dean Placements), Prof. (Dr.) Raman Garg (Director), Dr. Manoj Kumar Gupta (Dean Admission, Examination and Administration), Dr. Anshu Lochab (Dean Academics), Dr. Anil Kumar Goyal, Ms. Tanuja Saroha (Senior Training and Placement Officer), Mr. Mikhilesh Yadav

MBA IInd Shift



Left to Right : Ms. Bushra, Dr. Imran Khan, Ms. Khushbu arora (MBA Course Coordinator), Mr. Somender Kumar (Dean Student Welfare), Ms. Namita Garg (Dean Placements), Prof. (Dr.) Raman Garg (Director), Dr. Manoj Kumar Gupta (Dean Admission, Examination and Administration), Dr. Anshu Lochab (Dean Academics), Dr. Anil Kumar Goyal, Ms. Tanuja Saroha (Senior Training and Placement Officer), Mr. Mikhilesh Yadav

Marketing Batch 2017-2019

MBA Ist and IInd Shift



Left to Right : Dr. Pooja Behl, Dr. Madhu arora, Mr. Deepak Chhabra, Ms. Khushbu arora (MBA Course Coordinator), Mr. Somender Kumar (Dean Student Welfare), Ms. Namita Garg (Dean Placements), Prof. (Dr.) Raman Garg (Director), Dr. Manoj Kumar Gupta (Dean Admission, Examination and Administration), Dr. Anshu Lochab (Dean Academics), Mr. Sunil Kumar Yadav, Ms. Deepika Varshney, Ms. Nidhi Sharma, Capt. Rajesh Kotnala (Senior Manager, Industry Relations)

HR Batch 2017-2019

MBA Ist and IInd Shift



Left to Right : Ms. Tanuja Saroha (Senior Training and Placement Officer), Ms. Aarti Sehgal, Ms. Khushbu arora (MBA Course Coordinator), Mr. Somender Kumar (Dean Student Welfare), Ms. Namita Garg (Dean Placements), Prof. (Dr.) Raman Garg (Director), Dr. Manoj Kumar Gupta (Dean Admission, Examination and Administration), Dr. Anshu Lochab (Dean Academics), Ms. Radhika Thapar Soni, Ms. Vidhi Tyagi, Capt. Rajesh Kotnala (Senior Manager, Industry Relations)

Course Curriculum - Bachelor of Business Administration (BBA)

FIRST SEMESTER

- Management Process & Organizational Behaviour
- Business Mathematics
- Financial Accounting & Analysis
- Business Economics
- Computer Applications
- Computer Applications Lab

SECOND SEMESTER

- Cost Accounting
- Quantitative Techniques
- E-Commerce
- E-Commerce Lab
- Business Communication
- Business Environment

THIRD SEMESTER

- Business Laws
 - Marketing Management
 - Business Ethics and Corporate Social Responsibility
 - Management Accounting
 - Indian Economy
 - Environmental Science* (NUES)
- *NUES : Non University Examination System

FOURTH SEMESTER

- Human Resource Management
- Financial Management
- Research Methodology
- Research Methodology Lab
- Information Systems Management
- Information Systems Management Lab
- Managerial Skill Development (NUES)*

FIFTH SEMESTER

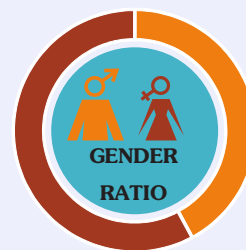
- Income Tax Law and Practice
- Production & Operations Management
- Services Marketing
- Entrepreneurship Development
- Goods & Services Tax (GST)
- Summer Training Report

SIXTH SEMESTER

- Project Management
- Digital Marketing
- International Business Management
- Business Policy & Strategy
- Sales & Distribution Management
- Project Report

Students for BBA

Class	No. of Students
BBA Morning shift	168
BBA Evening shift	85
Total	253



139
Male



114
Female

253
Total

BBA Batch 2016-2019

BBA Ist Shift – Section A



Left to Right : Ms. Tanuja Saroha (Senior Training and Placement Officer), Mr. Somender Kumar (Dean Student Welfare), Mr. Sunil Kumar, Dr. Neha Yadav, Ms. Rakhee chibber, Dr. Smita Mishra (BBA Course Coordinators), Ms. Namita Garg (Dean Placements), Prof. (Dr.) Raman Garg (Director), Dr. Manoj Kumar Gupta (Dean Admission, Examination and Administration), Dr. Anshu Lochab (Dean Academics), Mr. Mukesh Gupta, Ms. Shikha Dua, Ms. Radhika Thapar Soni, Capt. Rajesh Kotnala (Senior Manager, Industry Relations)

BBA Ist Shift – Section B



Left to Right : Ms. Tanuja Saroha (Senior Training and Placement Officer), Capt. Rajesh Kotnala (Senior Manager, Industry Relations), Ms. Megha Grover, Mr. Somender Kumar (Dean Student Welfare), Dr. Smita Mishra (BBA Course Coordinator), Ms. Namita Garg (Dean Placements), Prof. (Dr.) Raman Garg (Director), Dr. Manoj Kumar Gupta (Dean Admission, Examination and Administration), Dr. Anshu Lochab (Dean Academics), Dr. Irameet Kaur, Ms. Simmi Chawla, Ms. Ritu Bansal, Ms. Shikha Dua.

BBA Ist Shift – Section C



Left to Right : Ms. Tanuja Saroha (Senior Training and Placement Officer), Capt. Rajesh Kotnala (Senior Manager, Industry Relations), Mr. Mukesh Gupta, Dr. Tripti Toor, Ms. Megha Grover, Mr. Somender Kumar (Dean Student Welfare), Dr. Smita Mishra (BBA Course Coordinator), Ms. Namita Garg (Dean Placements), Prof. (Dr.) Raman Garg (Director), Dr. Manoj Kumar Gupta (Dean Admission, Examination and Administration), Dr. Anshu Lochab (Dean Academics), Ms. Shikha Dua, Ms. Ritu Bansal, Ms. Simmi Chawla

BBA IInd Shift – Section A



Left to Right : Ms. Kamini Rai, Ms. Tanuja Saroha (Senior Training and Placement Officer), Mr. Somender Kumar (Dean Student Welfare), Dr. Smita Mishra (BBA Course Coordinator), Ms. Namita Garg (Dean Placements), Prof. (Dr.) Raman Garg (Director), Dr. Manoj Kumar Gupta (Dean Admission, Examination and Administration), Dr. Anshu Lochab (Dean Academics), Ms. Sikha Dua, Dr. Anshu Tyagi, Capt. Rajesh Kotnala (Senior Manager, Industry Relations), Ms. Madhu arora.

BBA IInd Shift – Section B



Left to Right : Ms. Bhajneet Kaur, Capt. Rajesh Kotnala (Senior Manager, Industry Relations), Mr. Sunil Kumar, Ms. Tanuja Saroha (Senior Training and Placement Officer), Mr. Somender Kumar (Dean Student Welfare), Dr. Smita Mishra (BBA Course Coordinator), Ms. Namita Garg (Dean Placements), Prof. (Dr.) Raman Garg (Director), Dr. Manoj Kumar Gupta (Dean Admission, Examination and Administration), Dr. Anshu Lochab (Dean Academics), Ms. Sikha Dua, Ms. Irameet Kaur, Ms. Ritu Bansal, Mr. Mukesh Gupta.

Placement for the Year 2017-18

We congratulate our students who got placed with our Prestigious Recruiters and brought laurels to the Institute.



Ms. Shivani Goyal
Analyst



Ms. Deepali Nagpal
Analyst



Ms. Chhavi Bajaj
Analyst



Ms. Sheepika Panwar
Analyst



Mr. Harshmeet Singh
Analyst



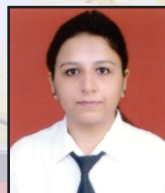
Ms. Khushboo Gupta
Analyst



Ms. Aaditi Gupta
Analyst



Ms. Smriti
Analyst



Ms. Ankita Kumaria
Analyst



Ms. Enayat Kaur Banga
Plansource Specialist



Mr. Anuj Duggal
Plansource Specialist



Mr. Anshul Sachdeva
Sales Officer



Mr. Bhaskar Banerjee
Sales Officer

WNS

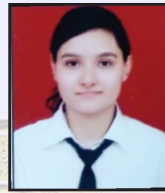
Extending Your Enterprise



Ms. Anirupa Kumaria
Research Associate



Ms. Manmeet Kaur
Research Associate



Ms. Kanika Sharma
Research Associate



Mr. Manas Jain
Research Associate



Ms. Arushi Kaushik
Research Associate



Ms. Akansha Joshi
Research Associate



Ms. Ruchika Ahlawat
Research Associate



EVALUESERVE

POWERED BY MIND + MACHINE



Ms. Anukriti Singh
Business Analyst



Ms. Anvika Chauhan
Business Analyst



Ms. Kanika Kochhar
Business Analyst



Mr. Jackson James T
Business Analyst



Ms. Rishika Jain
Business Analyst



Mr. Sourabh Pahuja
Business Analyst

Tech Mahindra



Ms. Saloni Arora
Associate Technical Support



Ms. Shivani Srivastava
Associate Technical Support



Ms. Bhavika Mathur
Associate Technical Support



Mr. Simrandeep Singh
Associate Technical Support



Ms. Nidhi Sehgal
Associate Technical Support



Ms. Prathistha Sharma
Associate Technical Support



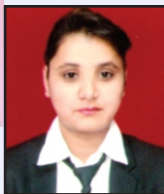
Ms. Deepika Pathak
Associate Technical Support



Ms. Noopur Rai
Associate Technical Support



Ms. Ritika Makkar
Associate Technical Support



Ms. Smriti
Management Trainee



Ms. Ritika Talwar
Management Trainee



Mr. Nishant Arora
Management Trainee



Ms. Simran Khurma
Management Trainee



Mr. Shubham Jhankal
Management Trainee



Ms. Saumya Jain
Management Trainee



Mr. Harshmeet Singh
Management Trainee



Ms. Naina Gupta
Management Trainee



Mr. Tajinder Sodhi
Management Trainee



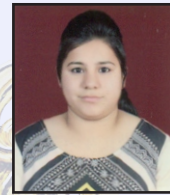
Ms. Anshika Kohli -BBA
Personal Banker Sales



Mr. Shivam Aggarwal -BBA
Personal Banker Sales



Mr. Mehul Goel -BBA
Personal Banker Sales



Ms. Latika Vadwani -BBA
Personal Banker Sales



Ms. Bhavya Kapur - BBA
Personal Banker Sales



Mr. Rahul Arora - BBA
Personal Banker Sales



Ms. Prerna Jain-BBA
Personal Banker Sales



Mr. Vijay Singh Rathore-BBA
Personal Banker Sales



Ms. Somya Dubey - BBA
Personal Banker Sales



Mr. Dhruv Kalra - BBA
Personal Banker Sales



Ms. Sheepika Panwar
Personal Banker Sales



Ms. Aaditi Gupta
Personal Banker Sales



Ms. Harsha Sharma
Personal Banker Sales



Ms. Khushbu Bisht
Personal Banker Sales



Ms. Neha Gupta
Personal Banker Sales



Ms. Garima Pruthi
Personal Banker Sales



Ms. Chhavi Bajaj
Personal Banker Sales



Ms. Aashna Dingwani
Personal Banker Sales



Ms. Gunjan Kathuria
Personal Banker Sales



Mr. Harshit Bansal
Personal Banker Sales



Ms. Sakshi Jain
Personal Banker Sales



Ms. Neha Singhal
Personal Banker Sales



Ms. Sukriti Sharma
Personal Banker Sales



Ms. Uditi Gupta
Personal Banker Sales



Ms. Simran Khurma
Personal Banker Sales



Ms. Megha Goel
Personal Banker Sales



Ms. Sabhyata Jindal
Personal Banker Sales



Mr. Siddhant Tejpal
Personal Banker Sales



Mr. Sandeep Kumar Prasad
Personal Banker Sales



Ms. Kamakshi
Personal Banker Sales



Mr. Himanshu Jain
Personal Banker Sales



Mr. Nikhil Sharma
Personal Banker Sales



Mr. Harshit Kumar Wadhwa
Personal Banker Sales



Mr. Tushar Gupta
Personal Banker Sales



Ms. Ritul Gupta
Personal Banker Sales



Ms. Ruchika Ahlawat
Personal Banker Sales



Ms. Kanika Kochar
Personal Banker Sales



Mr. Abhuday Pratap Singh Tomar
Career Development Manager



Mr. Mayank Kiran
Career Development Manager



Ms. Priyanka Lamba
Career Development Manager



Ms. Janhavi
Recruitment Executive
(Management Trainee)



Ms. Manvi Parhawk
Recruitment Executive
(Management Trainee)



Ms. Ritul Gupta
Recruitment Executive
(Management Trainee)



Ms. Aakanksha Verma
Recruitment Executive
(Management Trainee)

Justdial



Mr. Akshay Kumar Arora
Certified Internet
Consultant



Mr. Amit Dubey
Certified Internet
Consultant



Mr. Ankur Bewal
Certified Internet
Consultant



Mr. Atul Gupta
Certified Internet
Consultant



Mr. Harshit Kumar Wadhwa
Certified Internet
Consultant



Ms. Tanya Kohli
Certified Internet
Consultant

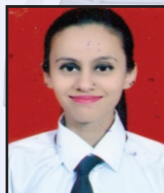


Mr. Azam Aziz
Certified Internet
Consultant

DXC technology



Ms. Sheepika Panwar
Business Analyst



Ms. Nikita Handa
Business Analyst



Mr. Nikhil Sharma
Business Analyst



Ms. Chhavi Bajaj
Business Analyst



Mr. Sandeep Kumar Prasad
Business Analyst



Ms. Kamakshi
Business Analyst



Mr. Anuj Duggal
Business Analyst



Ms. Deepali Nagpal
Business Analyst



Ms. Chahat Bansal
Business Analyst



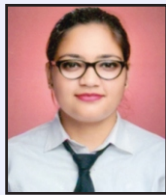
Ms. Ankita Kumaria
Business Analyst



Ms. Chahat Bansal
Business Analyst



Geetanjali Homestate



Ms. Priti Jawala
Sales Executive



Mr. Mihir Rastogi
Business Development Executive (Trainee)



Ms. Tanya Kohli
Assistant Manager



Ms. Anjali Soni
Assistant Manager



Mr. Anurag
Assistant Manager



Mr. Kunal Chawla
Branch Manager Sales



Mr. Akshay Kumar Arora
Branch Manager Sales



Ms. Meenu Chawla
Program Associate –
Inbound Marketing.



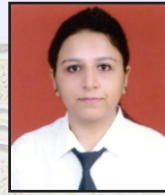
Mr. Manas Jain
Program Associate –
Inbound Marketing.



Ms. Kamakshi
Data Researcher



Ms. Saniya Marwah
Data Researcher



Ms. Ankita Kumaria
Data Researcher



Ms. Neha Gupta
Data Researcher



Ms. Ritika Talwar
Data Researcher

DECATHLON



Ms. Kanika Khandelwal-BBA
Sports Advisor/Leader



Mr. Anurag Sharma-BBA
Sports Advisor/Leader



Mr. Ankur Bewal
Mangement Trainee



Mr. Gaurav Kumar
Mangement Trainee



Ms. Niharika Aggarwal
Management Trainee - HR: Operations



Ms. Priyanka Srivastav
Retainer



Mr. Kunal Chawla
Inside Sales

Corporate Speak

Quality of the candidates were good. Hospitality was nice. Looking forward for more drives



Ms. Himani Wali
HR
Karvy Stock Broking
August 19, 2017

Very Welcoming and well-coordinated recruitment process.



Mr. Vaishnav Kota
Deputy Manager HR
Axis Bank
September 1, 2017

As every Year, it ws a wonderful experience and students are very well prepared ! And we are always very well welcome!



Ms. Anne -Solien Dorchimont
AVP in Business Investment Research
Evalueserve
September 8, 2017

Always a great Pleasure to interact with young minds, great bunch of energetic and enthusiastic students. Wish you all the best in career.



Mr. Ankur Sethi
Founder and CEO
Corporate Siksha
September 9, 2017

I congratulate the entire team for putting up a good show. The campus was well organized and coordinated. (Special mention of students who coordinated). I wish the entire team good luck!!



Mr. Mayank Chanudhary
Campus Recruiter
Jaro Education
September 13, 2017

Great Team, Positive Environment, Best Wishes for the College, Faculty and the Students.



Mr. KA Babu
Vice President East Zonal Head
Federal Bank
September 26, 2017

Excellent Hospitality, Good Candidates. Looking forward for more opportunity by mutual gaining.



Mr. Himanshu
Department Manager
Decathlon Sports India
November 6, 2017

Decent quality of students, highly motivated towards sales and well equipped with basics to do well in life. Wish them all the very best.



Mr. Aditya Kalra
Senior Manager Talent Acquisition
Naukri.com
November 7, 2017

Students looked interested in the opportunity, quite engaged as well. Looking forward to the fact if they could implement what was discussed during the PPT. ALL THE BEST



Ms. Sheetal J. Sharma
HR Team
Mirus Solutions
November 8, 2017

It was a nice visit, students were good and coordinators were very cooperative.



Ms. Deepika Maheshwari
Assistant Manager HR
Mansukh Securities
November 20, 2017

It was a very nice experience visiting Rukmini Devi Institute .



Ms. Ragya Gupta
Tech Mahindra
December 26, 2017

Nice interactive session with students of RDIAS. Looking forward to more such sessions.



Mr. Divyajot Singh
Assistant Vice President
RBL Bank
January 16, 2018

Corporate Speak

Good Effort from Faculties, a good campus and knowledgeable candidates.



Mr. Pratik Gulati
Human Resources
Future Generali Life Insurance
January 17, 2018



Quality of students is very good – found them confident and smart. Wish them all good luck for future.



Mr. Surender Chauhan
Human Resources
HDFC Bank
February 12, 2018



It was a good experience hiring from Rukmini Devi. For sure will look for another visit.



Mr. Charanjeet Singh
Human Resources
Genpact
March 26, 2018



It has been a very good experience to visit RDIAS as always.....



Mr. Ezad Ahmed
Manager
IDBI Federal Life
April 06, 2018



Great job by the placement cell



Ms. Jasleen Bhasin
Deputy General Manager
Outlook
April 06, 2018



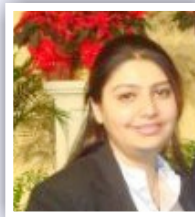
Eminent Alumni



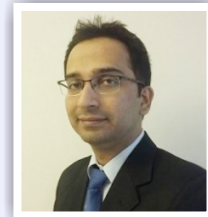
Mr. Anurag Oberoi,
Managing Partner at ACES Consultancy
and Exports Solutions
Course : MBA
Batch : 1999-01



Mr. Saurabh Kumar,
Branch Manager at ICICI Bank
Course : MBA
Batch : 2000-02



Ms. Sahibjit Makkar,
Financial Services Representative, CIBC
Course : MBA
Batch : 2003-05



Mr. Anuj Sharma,
Data Analytics Professional, Deloitte
Australia
Course : MBA
Batch : 2003-05



Sumita Malakar
Project Consultant, Unilever
Batch : 2005-07



Godhuli Bakshi
Campaign manager, Times Group
Batch: 2007-09



Mr. Ankit Aggarwal,
Founder at MobiAdz
Course : MBA
Batch : 2008-10



Ms. Gitanjali Mehta,
Finance Analyst, Mckinsey & Co.
Course : MBA
Batch : 2008-10



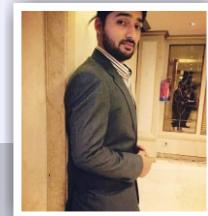
Mr. Tarun Prem Chand,
Account Specialist at CPA Global
Course : MBA
Batch : 2009-11



Ms. Reema Bansal,
Senior Software Analyst, Accenture
Course : MCA
Batch : 2009-11



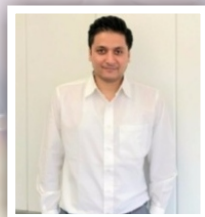
Ms. Manishree Gupta,
Lead Financial Analyst, Ameriprise
Financial Services
Course : MBA
Batch : 2009-11



Mr. Ishan Gadroo,
Associate, Blackstone
Course : MBA
Batch : 2009-11



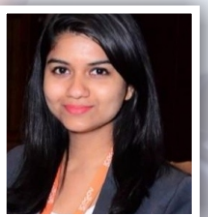
Mr. Nitin Batra,
Senior Lead Associate, American Express
Course : MBA
Batch : 2011-13



Mr. Karan Upadhyay,
Business Associate, KPMG
Course : MBA
Batch : 2012-14



Mr. Varun Naroia,
Assistant Manager, WNS
Course : MBA
Batch : 2012-14



Ms. Ritika Sharma,
Professional Development Coordinator at
McKinsey & Company
Course : MBA
Batch : 2012-14

Alumni Speak

- Being associated with Institute of Management , RDIAS is a matter of pride for me, It also imbibed in me, the importance of working hard, and not just working "smart"

The studies were not just for career; they were about life where career was a part of it. I learnt a lot with in 2 years in RDIAS and we made a good group for a long time

And now that I'm out, I miss RDIAS the most. It's a family that I've left.

Mr. Ashish Bansal
HnM at Company Head
MBA 2001-2003

- This is a glorious moment for me when I am writing few words about my college.

RDIAS has contributed a lot in making me what I am today and where I stand. Faculty of Institute has always been supportive and inspiring guide. Institute certainly helps you expand your knowledge horizon and I would always be grateful to RDIAS for giving me a multi-dimensional learning by providing the mix of academics, industry exposure, attitude and leadership. RDIAS has definitely made me more disciplined and helped me to grow not only professionally but holistically as a good human being.

RDIAS really is one among best management schools in Delhi/NCR.

Mr. Vishal Dutt
Tata Power Delhi Distribution Ltd.
MBA 2003-2005

- RDIAS as an education institution was very special to me and added a lot value in my overall personality development and with right placement in a reputed organization like Infoedge LTD. It gave me an opportunity in career to succeed.

Mr. Rahul Subnani
Associate Director at Convera.com
MBA 2003-2005

- RDIAS being a strong platform to start the journey is long professional career. Ethics and merits of a professional are nurtured from the walls of business school, RDIAS has provided me the same in my 11 yrs of career. I'm sure it will continue to thrive student manager to start and Excel in long professional career.

Best regards

Ms. Nishu Bhola
Aditya Birla Capital at Deputy Chief Manager
MBA 2004-2006

- Well said, "Education is not the learning of facts, but the training of mind to think".

So do RDIAS, a reputed B school, gave me enough opportunities to learn, experience and cultivate. It helped me to reach the milestone through intellectual studies i.e. via interactive case studies to have hands-on on practical exposure.

RDIAS, also has a decent infrastructure with good teachers and active placement cell. RDIAS should continue to aim to ensure to bring the best out of their students.

Ms. Abha
Associate Manager, Blackrock
MBA 2008-2010

- "Where you are prepared for life" is what totally explains what RDIAS does for a graduate who aims to joins Corporate Life, and similar was my motive to choose RDIAS.

And meeting my expectations, RDIAS gave a cream quality Education and Corporate Exposure.

Training and Placement Department that constantly works on student development ensures that students are ready to soar in corporate world.

By actually involving students in placement projects, RDIAS nurtures Managers out of Graduates.

Mr. Pulkit Kapoor
Deputy Manager-Relationship Banking Group at Kotak Mahindra Bank
MBA 2014-2016

Our Publications

Effulgence : Bi-Annual Journal



Effulgence: <http://www.efulgence.rdias.ac.in>

RDIAS publishes a bi-annual management journal, 'Effulgence', which is listed with UGC & J-Gate. The collection of articles offers readers deep managerial insight into issues that concern the global business community. The articles in Effulgence are reviewed and approved by a board of eminent academicians.

Citadel : Bi-Annual Newsletter

Citadel: <http://www.rdias.ac.in/citadel.php>

Citadel mirrors the vibrant activities of our institution and reflects the efforts, performance and achievements of our institution as a whole. The newsletter is published biannually.



Conferences & Seminars

We organize Workshops and Guest Lectures by experts specially from the corporate sector, on regular basis. RDIAS conducted **International Conference 2018 on "Disruptive Technologies: The Path ahead 2023"** during the year.



RDIAS E-Newsletter - RADIANCE



E - Newsletter: <http://www.rdias.ac.in/news.php>

The RDIAS E - Newsletter is for alumni, students, faculty, staff and parents. It is published on monthly basis providing information about our latest activities, accomplishments and milestones achieved.

Placement Brochure: In your hands



RDIAS Presence on Social Media

Follow us on Facebook, LinkedIn and Youtube!!!

At RDIAS, Educational Networking is the hybrid form of Social Networking which provides strength to educators by generating curiosity and love for learning by opening the doors to collaboration and participation. The benefit of this tool is that it is a combination of social networking technologies and mechanism of online teaching.

Rukmini Devi Institute of Advanced Studies can be reached on:

- FACEBOOK: <http://www.facebook.com/pages/Rukmini-Devi-Institute-of-Advanced-Studies/127717493964489>
- YOUTUBE: <http://www.youtube.com/rdiasrohini>
- LINKEDIN: <https://www.linkedin.com/in/rdiasrohini>

RDIAS has its own channel with the URL <http://www.youtube.com/rdiasrohini> to share the events held at the campus, such as workshop, guest lecture or cultural activity. With a designated "Not-for-profit" channel on YouTube, we can deliver our message to the world's largest online video community.

Web Page of RDIAS has it all!

**Biggest recognition
On facebook with so many likes!!**

**Watch RDIAS videos on Youtube,
Like and Comment too!**

**Whenever Wherever..a will to learn is required
Knowledge at your disposal**

We all are linked in this process!

Developing Professional Network!

Life @ Campus

Conferences & Seminars



Placement Activities



Annual Cultural Event



Social Heritage Club



Life @ Campus

Dramatics Team of RDIAS- Pratigya



Sports Meet



Farewell Party



Celebrations @ RDIAS





Prospective employers are requested to contact Training and Placement Officer for details of our students at :

+91-9599912985, 011-27864596, 27867301, Fax No. 27867212

Email-id: placement@rdias.ac.in

You are welcome to visit us at : www.rdias.ac.in

You can also join us at :

<http://www.youtube.com/rdiasrohini>

<http://www.linkedin.com/in/rdiasrohini>

<http://www.facebook.com/pages/Rukmini-Devi-Institute-of-Advanced-Studies/127717493964489>

Student Placement Committee 2018-19



Front Row (From Left to right) : Ms. Tanuja Saroha (Senior Training and Placement Officer), Ms. Namita Garg (Dean Placements)

Second Row (From Left to right) : Ms. Surbhi Sharma, Ms. Meena Khanna, Ms. Tripti Nagpal, Ms. Himanshi, Ms. Khusbhu (Training and Placement Team Members)

Our Sister Institutions :

- * Rukmini Devi Public School, Pitampura.
- * Rukmini Devi Institute of Advanced Studies, Rohini.
- * Rukmini Devi Lalit Kala Kendra, Pitampura (School of Arts).
- * Rukmini Devi Public School, Rohini.
- * Rukmini Devi Public School Junior Wing, Pitampura.
- * Rukmini Devi College of Education, Rohini.
- * Rukmini Devi Public School, Sonapat.



RUKMINI DEVI

Institute of Advanced Studies

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Category 'A+' Institute, An ISO 9001 : 2008 Certified Institute

(Approved by AICTE, Ministry of HRD, Govt. of India)

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Member of AMDISA, AIMA, CI, DELNET, NDL, NHRDN, CEGR, ICT Academy, DMA

MoU Signed with MSME-TDC, PPDC Agra, Ministry of MSME, Govt. of India